City of Cocoa

65 Stone Street
Cocoa, FL 32922

Meeting Agenda

Monday, March 20, 2023

5:00 PM

Budget & Priorities Workshop

Cocoa City Council Chambers

Diamond Square RDA

I. CALL TO ORDER

ROLL CALL

INVOCATION

PLEDGE OF ALLEGIANCE

II. APPROVAL OF AGENDA:

III. 23-163 Diamond Square CRA Budget & Priorities Workshop

Attachments: 2023 DS Workshop Notice.pdf
3-20-23 Workshop Agenda ..pdf

IV. DELEGATIONS:

In accordance with the City Council's rules and procedures, residents or tax-payers of the City (upon any subject of general or public interest), City employees (regarding his/her employment), and water and sewer customers (on matters related to the City's water and/or sewer system), may address the City Council under Delegations on items not on the printed agenda by filling out a speaker card.

Speaker cards are located outside the Council meeting room and should be provided to the City Clerk. Please observe the time limit of five (5) minutes while speaking under Delegations. Delegations shall be limited to thirty (30) minutes unless extended by Council.

DISCUSSION ITEMS:
DISCUSSION ITEMS

The next regularly scheduled meeting of the Cocoa Redevelopment Agency will be on Tuesday at 5:00 PM at the Cocoa City Hall, 65 Stone Street, Cocoa, Florida.

V. ADJOURNMENT

NOTICE TO THE PUBLIC:

This is a public meeting. All interested parties may attend in person. The facility wherein this public meeting will be held is accessible to the physically handicapped. In accordance with the Americans With Disabilities Act, persons needing assistance to participate in any of these proceedings should contact the City Clerk of the City of Cocoa, listed below, at least 48 hours prior to the meeting: Carie Shealy, City Clerk, 65 Stone Street, Cocoa, by telephone at (321) 433-8484 or via email at cshealy@cocoafl.org.

Additionally, interested persons may view or listen to the meeting electronically at the following internet sites:
(1) https://tinyurl.com/s5e875r or
(2) https://cocoa.legistar.com/DepartmentDetail.aspx?ID=26365&GUID=FF9D3369-D354-4FAB-800A-57D0AEE30153&Mode=MainBody

However, the City is not responsible for technical difficulties that may occur while attempting to view or listen to the meeting on the internet.

Interested persons may submit their written comments or questions regarding the meeting prior to the meeting through Email at meetings@cocoafl.org, or via E-comments through the online agenda. Any electronic comments submitted will be made part of the meeting record. Written comments or questions not relevant to the Council meeting agenda will not be made part of the meeting record but will be maintained as public record.

Pursuant to Section 286.0105, Florida Statutes, the City hereby advises the public that: if a person decides to appeal any decision made by the City Council with respect to any matter considered at its meeting or hearing, that person will need a record of the proceedings and for such purpose, affected persons may need to assure that a verbatim record of the proceedings is made, and such record shall include the testimony and evidence upon which the appeal is to be based. This notice does not constitute consent by the City for the introduction or admission into evidence of otherwise inadmissible or irrelevant evidence, nor does it authorize challenges or appeals otherwise not allowed by law.

Although members of the public are entitled to be heard by the City Council on certain items on the meeting agenda pursuant to the City Council Rules of Procedure, members of the public are not entitled to an immediate response by either administrative staff members or Council; however, the City Council or administrative staff may provide a response at their discretion. When presenting before the City Council, all comments or questions should be directed to the Mayor or the chair of the meeting. Comments or questions should not be made directly to administrative staff without permission from the Mayor or chair.
Public debate by individual speakers from the audience on public hearing items shall be limited to three (3) minutes. Applicants or representatives of recognized groups with special interests in a matter shall be limited to ten (10) minutes; and total debate on a single issue shall be limited to thirty (30) minutes. Only one presentation per person per item shall be allowed.

A Council member may add an item to the agenda during the meeting only at the time the agenda is approved. If the item requires action by the Council, then it may be added to the agenda by an affirmative vote of the Council, and written documentation must be submitted at the time the item is added to the agenda. Matters may also be raised by the Council, City Manager or City Attorney under reports and acted upon by the City Council.

This agenda is posted on the Municipal Bulletin Board and at the Central Brevard Library and Reference Center in Cocoa for public review.

DIAMOND SQUARE REDEVELOPMENT AGENCY AGENDA ITEM

Memo Date: February 28, 2023
Agenda Date: March 20, 2023
Prepared By: Lori Chabot, Redevelopment Coordinator
Through: Charlene Neuterman, Community Services Department Director
Requested Action:
Diamond Square CRA Budget & Priorities Workshop

BACKGROUND:

Discussion Items include:

- Recap of Goals and Objectives
- FY24 Budget
- Agency Priorities

BUDGETARY IMPACT:

N/A

PREVIOUS ACTION:

N/A

RECOMMENDED MOTION:

DSCRA Budget & Priorities Workshop



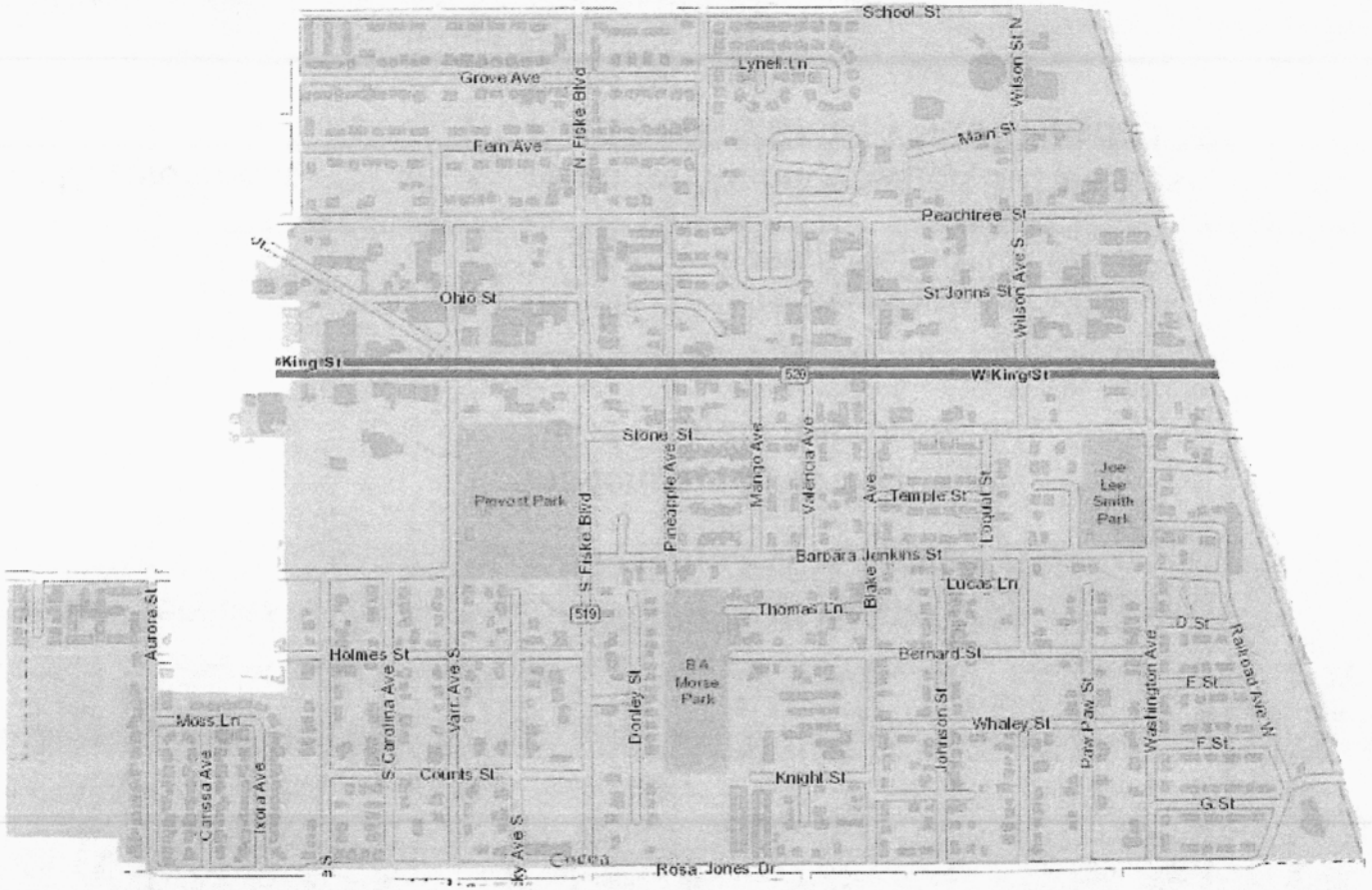
3-20-2023
WORKSHOP

Agenda

1. Recap of Goals & Objectives
2. FY24 Diamond Square CRA Budget
3. Agency Priorities - coming year

DIAMOND SQUARE
REDEVELOPMENT AGENCY

Diamond Square CRA Boundaries



DIAMOND SQUARE
REDEVELOPMENT AGENCY

Diamond Square CRA Issues

Issues Experienced in the CRA Area

Governmental Services	• Maintenance of Vacant Lots • Inadequate Public Transportation
Recreation	• Inadequate Youth Activities • Need for Park Improvements
Housing	• Abandoned Homes, Buildings and Cars • Need for Increased Ownership • Need for Housing Rehabilitation
Economic Development	• Need for Minority-Owned Businesses • Food Desert/Grocery Store Needed • Need for jobs
Public Safety	• Drugs/Crime • Inadequate Street Lighting • Prostitution

DIAMOND SQUARE
REDEVELOPMENT AGENCY

Diamond Square CRA Solutions

Possible Solutions	
Governmental Services	• Façade Improvement Programs • Increased Code Enforcement • Provision of Utilities and Services
Recreation	• Upgrading Basketball Courts at Provost Park • Lifting Scheduling Restrictions
Housing	• Infill Housing on Vacant Lots • Convert Public and Rental Housing to Owner-Occupied
Economic Development	• Increase Programs for Minority-Owned Businesses • Low-Interest Loans for Businesses • Minority-Friendly Financial Institution
Public Safety	• Increase Police Visibility and Foot Patrol Units • Partnership with FPL to Improve Lighting

DIAMOND SQUARE
REDEVELOPMENT AGENCY

Diamond Square CRA Goals

2014 Diamond Square CRA Plan Update Goals

- Enhance Streetscapes and Pedestrian Connectivity
- Increase Partnerships with Housing Developers
- Create Neighborhood Gateways
- Explore the Feasibility of Creating New Community-Based Centers
- Enhance Support for Community-Based Organizations and Educational Institutions
- Establish a Community-based Committee Composed of Representatives of a Diverse Cross Section of the Community in Order to Coordinate Activities within the Community and Assist in Building Non-Profit Organization Capacity.

DIAMOND SQUARE
REDEVELOPMENT AGENCY

Status of Activity by Redevelopment Goals/Objectives

Goal/ Objective	Description	Status
1.1	SR 520 streetscape design	Completed 2014
1.2	Peachtree Street Complete Street	Completed 2015
1.3	5-points Reallignment and Pedestrian Improvements S.	Not Complete
1.4	Fiske Blvd. Landscaping & Mid Block Crossing	FDOT Project
1.5	Transportation terminus (SCAT Terminal) Housing	Completed
2.1	Authority Curb Appeal	Completed 2021
2.2	Finance/Home Ownership Programs	HOME Grants
3.1	Neighborhood Entry Signs and Historical/ Cultural Significance	In Progress
3.2	Encourage Mixed-Use Development on Stone Street	Not Complete
3.3	Street Tree Planting	In Progress - PW

Status of Activity by Redevelopment Goals/Objectives

Goal/ Objective	Description	Status
3.4	Sidewalk Infill and Improvements	In Progress - PW
3.5	Stormwater/Infrastructure	Two ponds complete
3.6	Facade Grant Program	Annually Budgeted
4.1	New Dr. Joe Lee Smith Community Center	Complete 2020
4.2	Business Incubator	In progress
4.3	Neighborhood Childcare Extended	Several Offer this
4.4	Hours Programs and Partners for Kids	ANR/PAL
4.5	Job Training/Professional Skills Programs	ANR
4.6	Health Clinic	Not Complete

DIAMOND SQUARE
REDEVELOPMENT AGENCY

Status of Activity by Redevelopment Goals/Objectives

Goal/ Objective	Description	Status
5.1	Safe Routes to School / Pedestrian Network	In Progress
5.2	Partner with brevard Health Alliance Role	In Progress
5.3	Model / Mentoring Programs	ANR
6	Community-Based Committees	Not Started

DIAMOND SQUARE
REDEVELOPMENT AGENCY

FY 23 Budgeted Programs/Projects

Total Amount Available $548,351

Alliance for Neighborhood Watch ANR	$ 35,000
Police Athletic League	$ 4,500
DS Initiative Service Provider	$ 20,000
Infrastructure -	
Provost Park/Gilmore Park	$ 50,000
Resurface DS Stamped Pavement	$ 50,000
Bus Stop Shelters	$ 50,000
Commercial Facade Grants	$10,000
Residential Landscape Grants -	$10,000
Residential Paint Grants -	$20,000
Brevard Cnty Parks Summer Camp Scholarships	$6,000
First Time Homebuyer Assistance	$150,000
Upstart Cocoa	$10,000
Contingency	$142,000



DISCUSSION