MINUTES
CITY OF COCOA
COCOA CRA
SPECIAL MEETING
JUNE 26, 2018

The Special Meeting of the Cocoa Community Redevelopment Agency was held on June 26, 2018 at City Hall, 65 Stone Street, Cocoa, FL, as publicly noticed.

I. CALL TO ORDER:

Chairman Parrish called the meeting to order at 5:06 pm

ROLL CALL:

Henry Parrish	Chairman
Jeri Blanco	Vice Chairwoman
Brenda Warner	Agency member
Don Boisvert	Agency member
Clarence Whipple, Jr.	Agency member
Ed Lanni	Agency member
Jan Stewart	Agency member
Anthony Garganese	Agency Counsel

PRESENT:

Henry Parrish	Chairman
Jeri Blanco	Vice Chairwoman
Clarence Whipple, Jr.	Agency member
Ed Lanni	Agency member
Torri Edwards	Recording Secretary

ABSENT:

Brenda Warner	Agency member (arrive at 5:16)
Don Boisvert	Agency member
Jan Stewart	Agency member
Anthony Garganese	Agency Counsel (arrive at 5:46)

STAFF PRESENT:
Karen Hamilton, Community Services Director, **Larry Lallo, CEcD, EDFP,** Economic Development Manager, **Samia Singleton**, Redevelopment Specialist **and Samantha Senger,** Assistant to the City Manager,.

Agency member Whipple, Jr. provided the invocation and **Vice Chairwoman Blanco** led the assembly in the Pledge of Allegiance to the Flag of the United States of America.

II. APPROVAL OF AGENDA AND MINUTES:

AGENDA: Special Meeting of June 26, 2018

* **MOTION by Agency member Whipple, Jr.; SECONDED by Agency member Lanni to approve the Agenda for the June 26, 2018 special meeting.**

AYES: Parrish, Blanco, Whipple, Jr., Lanni

MOTION CARRIED (4-0)

MINUTES: Regular Meeting of June 12, 2018

* **MOTION by Vice Chairwoman Blanco; SECONDED by Agency member Whipple, Jr. to approve the Minutes for the June 12, 2018 regular meeting.**

AYES: Parrish, Blanco, Whipple, Jr., Lanni

MOTION CARRIED (4-0)

III. **DELEGATIONS:**
NONE

IV. **PRESENTATIONS:**
NONE

V. **ACTION ITEMS:**
1. Determine the preferred 6 Forrest Avenue Gateway Entry Feature Design.

Ms. Singleton introduced Samantha Senger to present the 6 Forrest Avenue Gateway Entry Feature Designs.

Ms. Senger opened the presentation with the community engagement quote from the City website. She provided the timeline from the design contest. She discussed the selection committee and how the members were selected. The design guidelines were explained. The total budget for the project is $260,000 and a portion was spent on the site clean-up.

Ms. Senger displayed the three (3) designs chosen by the selection committee. She discussed the recommendations the committee provided. The remaining designs were shown.

Agency member Whipple, Jr. stated that he liked the designs chosen by the committee. His concern is that there are no parking spaces for people that want to park and take pictures. **Ms. Senger** noted that there is street parking along Florida Avenue and Forrest Avenue. **Agency member Whipple, Jr.** explained that he does not want the site to become a traffic problem or a haven for loitering. **Vice Chairwoman Blanco** stated that eliminating benches would solve that issue.

Agency member Whipple, Jr. stated that the entry feature should focus on beautiful landscape and not an advertisement for businesses. **Vice Chairwoman Blanco** noted that she is looking for a symbolic gateway entry feature. **Chairman Parrish** stated the design should be iconic and no LED lighting. He is looking for an entry feature similar to the Welcome Gate design. **Ms. Senger** reported that the budget will not allow for a Welcome Center and that the gate looks like it's blocking the City.

Chairman Parrish stated that the original intent for the Gateway Entry Feature was similar to the Welcome Gate design. **Agency member Warner** the design should be eye catching and attract attention. She noted that the entry feature should be a place that visitors will stop and take pictures. She likes the boat and river in design number one (1).

Ms. Senger discussed taking elements from one design and inserting it to another design. She noted that the board is able to mix and match design elements to create a feature they agree on.

Agency member Warner noted that a bicycle symbolizes Cocoa Village. **Chairman Parrish** stated that a large Trout would draw a lot of attention. **Agency member Lanni** reported that the City was founded from boats traveling up and down the river. He would like to see a paddle boat in the design.

Ms. Senger reported that some of the artists are in audience and would like to speak. **Vice Chairwoman Blanco** apologized if any of the artists were offended by the comments of the last meeting. The board did not intent to insult anyone. **Chairman Parrish** stated that the Gateway Entry Feature is spending tax payer's money and will be done right.

Ms. Senger requested that the board indicate which elements they want in the design. The board likes the statues and recommends making them different to represent the City. A paddle boat could be a centerpiece for the feature and a trout for one of the statues. They also want the word Welcome somewhere in the feature. They don't want a clock in the design.

Agency member Warner stated that all the artists are extremely talented.

Aleck Greenwood, of 640 Brevard Avenue, provided additional information for his design. He explained that there was limited room for the submittal. He discussed the two (2) stories that explained how the City received its name.

Ms. Senger thanked all the artists for their work on the designs.

Ronald Rysztogi, 6973 Hammock Trace Drive, spoke on his design. He stated that his design followed the guidelines of being visible from all directions. He did not know the budget for the project.

Lorraine Koss, 2115 Indian River Drive, noted that the design should focus on the water. She is disappointed that water features are not allowed.

Ms. Senger stated that she has enough direction from the board to move forward.

VI. **ATTORNEY'S REPORT:**
NONE

VII. **UPDATES AND STAFF REPORTS:**
NONE

VIII. **NEXT MEETING:**
The next meeting for the Cocoa CRA will be a Regular Meeting, held on Tuesday, July 10, 2018 at Cocoa City Hall located at 65 Stone Street, unless a business need arises earlier.

IX. **ADJOURNMENT:**

* **MOTION made by Vice Chairwoman Blanco; SECONDED by Agency member Whipple, Jr. to adjourn the special meeting of June 26, 2018.**

AYES: Parrish, Blanco, Warner, Whipple Jr., Lanni

MOTION CARRIED UNANIMOUSLY (5-0)

MEETING WAS ADJOURNED AT 5:49 pm

Henry Parrish, Chairman

Respectfully Submitted by:

Torri Edwards

Torri Edwards, Recording Secretary