MINUTES

CITY OF COCOA
REGULAR MEETING OF THE CITY COUNCIL

December 13, 2016

A Regular meeting of the Cocoa City Council was held on Tuesday, December 13, 2016, in City Council Chambers, located in Cocoa City Hall, 65 Stone Street, in Cocoa, Florida, as publicly noticed.

I. OPENING MATTERS:

Mayor Parrish called the meeting to order at 6:05 p.m.

Chief Prince provided the invocation and Deputy Mayor Boisvert led the assembly in the Pledge of Allegiance to the Flag of the United States of America.

The City Clerk took the roll.

PRESENT:	Henry U. Parrish III	Mayor
	Don Boisvert	Deputy Mayor
	Jeri Blanco	Councilwoman
	Anthony Garganese	City Attorney
	John Titkanich	City Manager
	Matt Fuhrer	Assistant City Manager
	Carie Shealy	City Clerk
ABSENT:	Brenda Warner	Councilwoman

OTHER STAFF MEMBERS PRESENT:

Tammy Gemmati, Administrative Services Director; Jack Walsh, Utilities Director; Steve Belden, Community Services Director; Gene Prince, Fire Chief; Mike Cantaloupe, Chief of Police; Teri Butler, Finance Director; Ed Wegerif, Public Works Director; Jason McCuen, Helpdesk Support Tech; Samantha Senger and Yvonne Martinez, Public Information Officers.

II. APPROVAL OF AGENDA AND MINUTES:

1. Agenda: Regular Meeting of December 13, 2016 (16-530)

City Manager Titkanich requested that two items be moved from Consent to City Business. Consent Item V.7 would be moved to City Business VIII.1; and Consent Item V.1, moved to City Business VIII.6.

2. Minutes: (a) Regular Meeting of October 11, 2016 (16-531)
(b) Regular Meeting of October 25, 2016 (16-532)
(c) Special Meeting of November 7, 2016 (16-533)
(d) Special Meeting of November 21, 2016 (16-561)

* **MOTION by Deputy Mayor Boisvert; Seconded by Councilwoman Blanco, to approve the Agenda as amended for the Regular meeting of December 13, 2016; and the Minutes for the Regular meeting of October 11, 2016; Regular meeting of October 25, 2016; Special Meeting of November 7, 2016; and the Special meeting of November 21, 2016 as written.**

AYES: Parrish, Boisvert, Blanco

THE MOTION CARRIED UNANIMOUSLY (3-0)

III. AWARDS AND PRESENTATIONS:

1. Mayor Parrish official send off to Sister City for trip to Israel and short presentation by Kathy Mardirosian. (16-560). (Mayor Parrish)

Kathy Mardirosian with the Sister City provided a brief presentation[1] regarding the Sister City program and their Israel Peace Ambassador Tour 2016. She mentioned that they would be leaving tomorrow.

Many of the attendees were present, and she pointed out that over 33 people from Brevard County were going on the trip.

She mentioned various fundraisers were done in order to raise money for the trip, one being L'Chaim which was a multi-media interactive theater experience about America's Jewish Legacy.

Lastly, she invited the tour representatives and ambassadors to come forward and asked for a commissioning statement from Mayor Parrish. Mayor Parrish

[1] EXHIBIT A: Sister City Presentation

wished them all well and that he looked forward to hearing from them when they returned.

2. Proclamation recognizing the Retirement of Jack Masson, Director of Brevard County Parks and Recreation. (16-557). (City Manager)

City Manager Titkanich asked Mr. Jack Masson to come forward and noted that Mr. Masson was the embodiment of a public servant who was very passionate about improving the quality of life for citizens in Brevard County, and wished him well on his retirement. He mentioned that it had been a pleasure working with him.

City Manager Titkanich read the proclamation into the record.

Mayor Parrish advised that there were a lot of communities who were honoring Mr. Masson; however he lived in Cocoa and he thanked him for coming. Mayor Parrish stated that he hoped that he has taught those taking over how to manage like he does.

Mr. Masson thanked everyone and agreed that it was easy to manage when you have money, but it takes a real manager to manage when there are no funds. He thanked the Mayor, City Manager, Assistant City Manager, and the City Attorney. He spoke of his amazement at the turnaround of Cocoa and attributed that to Council and City management.

Mr. Masson commended the City and believed that the parks were important to the quality of life. When people move to a community they look for jobs and infrastructure. He thanked all again and mentioned that it has been a tremendous journey.

3. Presentation by Chief Cantaloupe.

This presentation was added. Chief Cantaloupe provided a photo of the Tank of the Year that had been taken by a local photographer. The photo was of the tank during a storm, and the uniqueness of the photo was shared numerous times on social media. He presented the photo to Mayor Parrish.

IV. DELEGATIONS:

Larry Sinclair, 1052 Mitchell Street, Cocoa, Florida, was dressed as Santa Claus. He thanked Councilwoman Warner for her time and dedication in helping with the Thanksgiving meal. He further thanked Brad Whitmore for showing up and helping. Next, he spoke to the Council, City Manager, and City Attorney noting that he had been here for two years, asking for assistance in getting cameras installed his neighborhood. He has asked for a pole and is being told that the city could not help them install cameras. He spoke of an incident where a neighbor's windows got shot out and another of a child who was 8 inches away from a bullet going through his head. He advised that this caliber of bullet was not the everyday bullet. If the cameras were up the police department would have the face of those who drove by.

Mr. Sinclair feels that people should work together because at the same time last year the same thing happened. There are kids in the streets who are unsupervised of all ages and it would not be a surprise for one of them to be walking outside at 3 a.m. He questioned how concerned the City was with privacy issues on a public street and right-of-way.

City Manager Titkanich advised that he would like to confer with the attorney as this was more complicated than installing a pole. In response, City Attorney Garganese noted that there were many issues here, and the fact that Mr. Sinclair was implying that people have no right to privacy on a public street or right of way and that he opined that, was false. The opinion he wrote could be provided and it outlined about fifteen pages of information with what the City could do in regards to cameras. The City could do whatever it wished to do as long as it was within the law. He was not going to sit there and have some individual imply that he said somebody has the right of privacy when standing on a public right of way. He has never opined that.

Mr. Sinclair mentioned that the Assistant City Manager spoke with him at the Crime Summitt and that he told Mr. Sinclair that the City Attorney stated that the City could not have anything to do with this, even with helping them get a pole, because of the right to privacy for citizens that are out on the street.

Mr. Sinclair told Attorney Garganese that it did not matter to him and he was not going to accuse him of anything. He did not read the opinion, as the Assistant City Manager never forwarded it to him after he said he would. He was not into playing politics right now, but he was into keeping bullets from flying in his neighborhood.

Mayor Parrish agreed and wanted it worked out. He has had it with the gunfire. City Attorney Gargnese agreed it was a serious issue with serious study and the City needs to decide what to do with this in regards to technology. There are significant legal issues that needed to be taken into consideration, including the right to privacy under certain circumstances that are in play here. It was something that can be looked at. Mayor Parrish asked staff to work it out.

Donna Kettner, 111 Harrison Street, Cocoa, was upset about the issue that Mr. Sinclair spoke about. Ms. Kettner spoke about issues affecting her business, Green Apples, such as garbage, grease, recycling, and the dirty sidewalks. She tries to remain positive but noted it was hard because nothing is being done. Citations to property/business owners were not enough.

Mayor Parrish asked staff what the City could do. City Manager Titkanich advised that he would get with Mr. Belden, and was aware that that the property was recently cited.

Mr. Belden mentioned that he had been there multiple times and the building official has also visited the property multiple times. He agreed that there were multiple issues and had personally witnessed the issues. Code Enforcement was involved.

Mayor Parrish questioned the dirt and grease. In response, Mr. Belden stated that permits were in the process, and they were required to have a fence. Both he and Mr. Angeline have had many conversations with the contractor because the fence was not installed properly. He understands this was all difficult but assured everyone they were trying to minimize problems when they can.

Mayor Parrish asked if action could be taken on the dumping of grease. Mr. Belden responded in the affirmative.

Brad Whitmore, 351 Rockledge Drive, and representing HCVA provided an update on the 33rd Annual Holiday Craft Bazaar. He mentioned that about 12,000-15,000 visitors came through the village for the event. Additionally, he spoke about the success of the Sail to the Sun Rally and thanked Mayor Parrish for the reception at the Parrish Grove Inn. He showed the flags that were sold and noted that all of the boaters loved Cocoa Village.

He provided a special thanks to Chief Cantaloupe for the extra security provided at the docks and on the water. There were some complaints in reference to the

dinghy docks but he believes that he has an idea for those. He provided pictures to Council[2] of a possible ladder area and the dinghy area. He pointed out that three fender boards could be purchased for less than $500.

V. CONSENT AGENDA:

~~1. Approve an agreement with Colony Waste Services, LLC regarding the billing and servicing of utility records and collection and remittance of utility receipts; Authorize the City Manager and City Attorney to prepare and execute amendments to the attached agreement or other documents to the extent deemed necessary to reinstate the billing services to the Colony Park development. (16-339). (Finance Director)~~

* This item was moved to City Business VIII.6.

2. Approve a Second Amendment to License Agreement with T-Mobile South, LLC, Successor in Interest to APT Tampa/Orlando, Inc. (16-495). (Utilities Director)

3. Approve Task Order 2017-42 with CDM Smith, Inc. to assist Sewer Field Operations (SFO) in Project Assessment Information Management Assistance, Quality Control Process Development, Long-Term Strategic Planning, and SCADA Maintenance. (16-508). (Utilities Director)

4. Approve the revised and updated Community Services Department Housing Program Policies and Procedures in accordance with proposed revisions to the SFY2013-2016 and 2016-2019 SHIP Local Housing Assistance Plans. (16-519). (Community Services Director)

5. Approve the Third Amendment to the Interlocal Agreement with the City of Titusville to Maintain the Water Utility Interconnect; Authorize the City Manager to Execute the Agreement. (16-528). (Utilities Director)

6. Approve Renewal of Memorandum of Agreement (MOA) between the City of Cocoa, Orlando Utilities Commission, East Central Florida Services, Inc. and Farmland Reserve, Inc. for Permitting Additional Water from Taylor Creek Reservoir for Future Demands. (16-529). (Utilities Director)

~~7. Approve participation in the Space Coast Tourism Development Office's 2017 Marketing Co-op program through either Billboards or Digital Marketing and Billboards. (16-541). (City Manager)~~

* This item was moved to City Business VIII.1.

[2] EXHIBIT B: Photos provided by Brad Whitmore

8. Approve a Resolution requesting a substantial amendment to the State Fiscal Year (SFY) 2013-2016 Local Housing Assistance Plan (LHAP) and submission of the LHAP to the Florida Housing Finance Corporation for approval by the State. (16-550). (Community Services Director)

9. Authorize the City Manager to execute the FDOT Construction Agreement and any other FDOT-required documents necessary for permits related to construction of Aesthetic Improvements in FDOT Right of Way along Willard St. and King St. from US 1 to the Indian River Bridges. These improvements include Paver Sidewalks, Textured Pavement surface, Pedestrian-level Lighting, Landscape and associated irrigation and electrical systems. (16-551). (Public Works Director)

10. Approve the Fourth Amendment to the Agreement Covering Water Service to Duda Lands, Inc. Property between the City of Cocoa and The Viera Company (TVC) fka Duda Lands, Inc. (16-556). (Utilities Director)

* **MOTION by Deputy Mayor Boisvert; Seconded by Councilwoman Blanco, to approve the Consent Agenda.**

AYES: Parrish, Boisvert, Blanco

THE MOTION CARRIED UNANIMOUSLY (3-0)

VI. PUBLIC HEARINGS:

None.

VII. COUNCIL BUSINESS:

1. Consider the Reappointment of Mrs. Lorraine Koss as a Regular member on the Utilities Advisory Board through November, 2019. (16-534). (Administrative Services Director)

* **MOTION by Deputy Mayor Boisvert; Seconded by Mayor Parrish, to approve the reappointment of Lorraine Koss as a Regular member of the Utilities Advisory Board through November, 2019.**

AYES: Parrish, Boisvert, Blanco

THE MOTION CARRIED UNANIMOUSLY (3-0)

2. Pursuant to Section 429.05(1), Florida Statutes, the Mayor should consider the reappointment of Ms. Chenita Joiner as a member of the Cocoa Housing

Authority through December, 2020, subject to the concurrence of the City Council. (16-546). (Administrative Services Director)

* **MOTION by Deputy Mayor Boisvert; Seconded by Councilwoman Blanco, to approve the reappointment of Chenita Joiner as a member of the Cocoa Housing Authority through December, 2020.**

AYES: Parrish, Boisvert, Blanco

THE MOTION CARRIED UNANIMOUSLY (3-0)

3. 2017 Appointment of Space Coast League of Cities Voting Delegate/Director and Alternate. (16-553). (Administrative Services Director)

* **MOTION by Mayor Parrish; Seconded by Deputy Mayor Boisvert, to table this item until a full Council was in attendance.**

AYES: Parrish, Boisvert, Blanco

THE MOTION CARRIED UNANIMOUSLY (3-0)

VIII. CITY BUSINESS:

1. Approve participation in the Space Coast Tourism Development Office's 2017 Marketing Co-op program through either Billboards or Digital Marketing and Billboards. (16-541). (City Manager)

Ms. Senger provided a presentation[3] for the Space Coast Tourism Development Office's 2017 Marketing Co-op and provided options to Council for the City's 2017 marketing campaign.

She explained the first option, which is to option is to strictly invest the $25,000 into the Billboard Co-op program which will net us 4-8 billboards depending on location. This will be a 12 month contract with permanent billboard locations of our choosing. These boards would not be moved and would allow extensions.

The second option is to do a hybrid co-op program which would give us the opportunity to participate in the billboard program with 1-2 boards in the location of our choosing and digital marketing through the TDO's social media platforms. The TDO would produce 1-2 short videos that would be promoted on Facebook. This

[3] EXHIBIT C: Tourism Marketing Co-op Billboards and Digital Marketing presentation

would give us the opportunity to recieve demographic information and analytics on these marketing efforts that we cannot get from the billboard.

Ms. Senger provided an example video of Cocoa Beach that was recently done by the Space Coast Tourism Development Office. The video is a great tool due to social media utilizing video more today. Additionally, it is a great way to promote and market the area.

She further provided an example of the analytics that the City would get from the utilization of the program.

Ms. Senger introduced the Director of the Tourism office, Mr. Eric Garvey. Mr. Garvey pointed out that about a year ago they established a relationship with Facebook and Instagram and in exchange they have access to great digital sites. The video that was shown had approximately 1 million hits in just one week. He mentioned that billboards were still good, however, with those you do not know who is responding.

An interesting point with digital media is that you not only get impressions, but it is also by those who were most likely to visit here. Digital media allows you do do a little more and to be a little more strategic. He advised that they were thrilled to work with the City and have a fondness for Cocoa Village. They were pleased to be partnered with the City.

Mayor Parrish asked where their office was located and in response, Mr. Garvey stated Cocoa Village.

Mayor Parrish felt that Option 1 was better to him and asked about the locations. In response, Mr. Garvey noted that before they had focused on quantity and not quality, but over time economy comes back and advertisers pick the better sites and the Tourism office was then forced to the less popular sites.

This option gives them better control of the placement of billboards and they check the areas to make sure the billboards were not obscured by vegetation, etc.

Councilwoman Blanco believed that while billboards were effective, she recently took a marketing class and mentioned that the instructor said if a picture was worth a thousand words a video was worth a million. Media is constantly evolving and to her Option 2 was the better way to go.

Ms. Senger pointed out that if someone was in Cocoa Beach, with the media you can pin them and push a message to them. The Tourism office spends so much money on Facebook that they have their own rep and they realize the investment that it is.

Mayor Parrish asked Ms. Senger what she recommended. In response, Ms. Senger believed they would get benefit with Option 2.

Mayor Parrish thanked them for the presentation.

City Manager Titkanich reiterated staff's recommendation.

* **MOTION by Councilwoman Blanco; Seconded by Deputy Mayor Boisvert, to go with Option 2.**

AYES: Parrish, Boisvert, Blanco

THE MOTION CARRIED UNANIMOUSLY (3-0)

2. Approve a new Resolution to formally memorialize the City's interest in the State Surplus Property (Parcel ID 24-36-32-00-00772.0-0000.00), and to explicitly authorize, in the form of a Resolution, the City Manager to execute all necessary documents to effectuate the conveyance of the State Surplus Property to the City. (16-540). (Public Works Director)

Mr. Wegerif noted that this was a continuation of an item that staff has recently brought to Council. The state was asking for a more explicit resolution authorizing the City Manager to execute the documents.

* **MOTION by Deputy Mayor Boisvert; Seconded by Councilwoman Blanco, to approve the item.**

AYES: Parrish, Boisvert, Blanco

THE MOTION CARRIED UNANIMOUSLY (3-0)

3. Approve entering into a co-operative purchase agreement with Goodson Paving (DBA WWG) utilizing Brevard County Bid # B-4-15-57 in the amount not to exceed $170,478 to complete the paving and striping of Fiske Blvd from Highland Ave. to Dixon Blvd.; Approve entering into a co-operative purchase agreement with

Goodson Paving utilizing Brevard County Bid # B-4-17-02 in the amount not to exceed $96,308 to complete curb, gutter and sidewalk repair and replacement on Fiske Blvd from Highland Ave to Dixon Blvd.; Approve a Resolution amending the FY2017 budget. (16-544). (Public Works Director)

Mr. Wegerif advised that this was in regards to work that was done last fiscal year and was ongoing for quite some time. This is a request for the continuation of a purchase order so that he project can be completed.

Deputy Mayor Boisvert asked if the project would be done this year. In response, Mr. Wegerif stated yes, either 2017 or 2018.

* **MOTION by Councilwoman Blanco; Seconded by Deputy Mayor Boisvert, to approve the item.**

AYES: Parrish, Boisvert, Blanco

THE MOTION CARRIED UNANIMOUSLY (3-0)

4. Approve a Resolution adjusting the Fiscal Year 2017 Budget, transferring a duplicate entry from the State Contribution in the Firefighter Pension Plan into General Fund Contingency. (16-545). (Finance Director)

* **MOTION by Deputy Mayor Boisvert; Seconded by Councilwoman Blanco, to approve the item.**

AYES: Parrish, Boisvert, Blanco

THE MOTION CARRIED UNANIMOUSLY (3-0)

5. Approve a Resolution Amending the FY2017 Budget to Cover the Continuation of Work for Capital Projects that were under budgeted or not budgeted in FY2017. (16-549). (Utilities Director)

Mr. Walsh presented the item and reminded all that many of the construction projects were not completed in a fiscal year, and that they do their best to guess at the cost of the project. This approval will allow for the continuation of the projects.

* **MOTION by Councilwoman Blanco; Seconded by Deputy Mayor Boisvert, to approve the item.**

AYES: Parrish, Boisvert, Blanco

THE MOTION CARRIED UNANIMOUSLY (3-0)

6. Approve an agreement with Colony Waste Services, LLC regarding the billing and servicing of utility records and collection and remittance of utility receipts; Authorize the City Manager and City Attorney to prepare and execute amendments to the attached agreement or other documents to the extent deemed necessary to reinstate the billing services to the Colony Park development. (16-339). (Finance Director)

City Manager Titkanich explained that the City provided billing services to other jurisdictions and in addition to this the City has two private contractors through formal agreements that memorialize the terms and conditions of the services to be provided, including current rate charges and the City's fee for providing these services.

Colony Park Utilities Inc. was a small private sewer utility that provides service to small manufactured home park on Merritt Island. He provided a brief background on the history of the City and Colony Park, advising that about two month ago the City stopped providing billing services. He pointed out that at this time they were ready to execute the billing services agreement. The City would work with Colony Waste Services, Inc. to reinstate the billing of private sewer services. This may, however, involve retroactive billing to customers for past due amounts and services that were received and not billed to customers after the City discontinued billing services.

Joe Foody, 161 SW 11th Court, Boca Raton, Florida, mentioned that on March 21, 2016 he purchased the mobile home park. He was not aware of the agreement that had to be signed and advised that he received an agreement on a Friday afternoon stating the agreement was being terminated. He reached out to City Attorney Garganese and let him know he did not know anything about this. He stated to make a long story short, he found US Water Corporation to purchase the property but in the last two or three months they had not been billing people. It runs about $2200 per month. He was not here to stop the purchase but they were using the system and he was paying for it. He was requesting reimbursement.

Councilman Blanco questioned Mr. Foody about the purchase. She asked if he was given any disclosures. Mr. Foody stated no, that he did not know about any

of this. Councilwoman Blanco felt that all of it should have been disclosed to him at the time. He agreed.

City Manager Titkanich advised that there was an agreement and at the end of the day our attorney reached out and attempted to get in touch with the new owner. There was not an agreement with the new company and after repeated attempts they decided to terminate the billing.

City Attorney Garganese mentioned that this was a complicated scenario that had been going on for literally 9 months. From a legal standpoint, if the City was going to do billing for another utility than that utility needed to enter into a written agreement with the City.

In 2002, Colony Park Inc. had an agreement. The mobile home park was acquired by another entity and the other entity of whom they spent months trying to get a service agreement with was not willing to sign. Mr. Foody's group was willing to sign the agreement and while this was going on the City Manager discontinued billing charges, rightfully so because there was not a contract. The City was ready to enter into a contract now but the party was getting ready to sell it to another company.

Mr. Foody pointed out that they closed last Thursday and that he could not sign for Gary since he was the operator and not the owner. He cannot sign for US Water because he was not US Water. He was stuck in the middle and paying a lot of money to maintain it.

City Attorney Garganese reiterated that staff was recommending that they enter into a contract with the company. The agenda item does state that the contract can be amended. He understood that Foody's company wanted to retroactively bill for services that were not billed. In talking to staff they were not recommending that they back bill for services but that they enter into a new contract and bill forward.

Councilwoman Blanco asked why the City would not want to collect the money. Foody concurred.

City Attorney Garganese advised that the City only provided billing services. They issue a water bill for other companies in Brevard County. He recommended to bill going forward but not to bill those who have not been billed.

Mr. Foody pointed out that customers have used it and they could not do anything. Attorney Garganese advised that they have the right to bill customers directly. The City Manager did not authorize billing because there was no signed contract. This is not customary and was much more work on the City. Furthermore, he had expended a lot of resources to get to this point.

Mr. Foody mentioned that there has not been a contract since 2012 and for the last couple of months it was money out of his pocket. He thought since nothing was shut off it was bad business.

Councilwoman Blanco assured Mr. Foody that they understood his point but the City Manager made a valid point.

* **MOTION by Councilwoman Blanco; Seconded by Deputy Mayor Boisvert, to approve staff's recommendation.**

AYES: Parrish, Boisvert, Blanco

THE MOTION CARRIED UNANIMOUSLY (3-0)

MULTI-YEAR CONTRACTS:

7. Approve the First Amendment of a multi-year Continuing Services Agreement with Quentin L. Hampton Associates, Inc. (Port Orange) RFQ-14-18-COC, for multi-year streetscape engineering and design services effective December 23, 2016 through December 22, 2020. (16-483). (Community Services Director)

* **MOTION by Deputy Mayor Boisvert; Seconded by Councilwoman Blanco, to approve the item.**

AYES: Parrish, Boisvert, Blanco

THE MOTION CARRIED UNANIMOUSLY (3-0)

8. Approve the First Amendment of a multi-year Continuing Services Agreement with Infrastructure Solution Services, LLC (Melbourne, Florida) RFQ-14-18-COC, for multi-year streetscape engineering and design services effective December 12, 2016 through December 11, 2020. (16-484). (Community Services Director)

* **MOTION by Councilwoman Blanco; Seconded by Mayor Parrish, to approve the item.**

AYES: Parrish, Boisvert, Blanco

THE MOTION CARRIED UNANIMOUSLY (3-0)

9. Approve a Multi-Year Contract with the Bancorp Bank/dba/Mears Motor Leasing and authorize the City Manager to negotiate, sign and execute the agreement and authorize the Police Department to enter into a purchase order for the negotiated amount. (16-505). (Chief of Police)

* **MOTION by Deputy Mayor Boisvert; Seconded by Councilwoman Blanco, to approve the item.**

AYES: Parrish, Boisvert, Blanco

THE MOTION CARRIED UNANIMOUSLY (3-0)

10. Approval of multi-year agreement with Target Solutions for a city-wide learning management system effective December 13, 2016 through September 30, 2018 and authorize the City Manager to approve the final terms and conditions of the agreement and execute the final agreement upon final approval by the City Attorney as to legal form and sufficiency. (16-543). (City Manager)

Ms. Gemmati presented the item and pointed out that since the agenda item was done, the agreement had been finalized and was included with the agenda packet.

* **MOTION by Councilwoman Blanco; Seconded by Deputy Mayor Boisvert, to approve the item.**

AYES: Parrish, Boisvert, Blanco

THE MOTION CARRIED UNANIMOUSLY (3-0)

11. Approve the first addendum to the Municipal Service Agreement between the City of Cocoa and Alternative Behavior Services Inc. for Grounds Maintenance in city maintained Rights of Way, from January 2, 2017 through September 30, 2017 in the amount of $58,122.72; Approve this addendum as a multi-year contract beginning October 1, 2017 in the amount of $77,497.00 for each additional fiscal

year of the Agreement providing funds are budgeted and approved and authorize the City Manager to sign the agreement and any other necessary documents. (16-554). (Public Works Director)

Mr. Wegerif advised that this was in regards to the inmate re-entry program and Celebration Tabernacle Church. They have been doing this since February and it was working very well. They are trying to get people back into the workforce.

* **MOTION by Councilwoman Blanco; Seconded by Deputy Mayor Boisvert, to approve the item.**

AYES: Parrish, Boisvert, Blanco

THE MOTION CARRIED UNANIMOUSLY (3-0)

City Council Appointment:

12. Consider the Appointment of a Qualified Candidate to fill the Vacancy and unexpired term of City Council District 1 Seat through November, 2018. (16-552). (City Manager)

City Manager Titkanich presented the item, reminding Council that former Councilman Michael Blake submitted his resignation in June, 2016, that would be effective November 1, 2016, in order to run for a state seat. Therefore, this left a vacancy in City Council Seat 1. He explained that the same process used for the fulfillment of this seat, was also used to fulfill the Seat 4 vacancy.

Public Notice of the vacancy was published in the Florida Today Newspaper, at the Central Brevard Public Library, on City Hall bulletin boards, the website and social media. Applications were due to the City Clerk by Noon on Monday, November 28, 2016. One application was submitted and it was that of Clarence Whipple, Jr.

* **MOTION by Deputy Mayor Boisvert; Seconded by Councilwoman Blanco, to appoint Mr. Clarence Whipple, to fill the Vacancy and unexpired term of City Council District 1 Seat through November, 2018.**

AYES: Parrish, Boisvert, Blanco

THE MOTION CARRIED UNANIMOUSLY (3-0)

The City Clerk swore in Mr. Clarence Whipple, Jr.

Councilman Whipple thanked everyone for allowing him to re-enter the Council for the third time. The first two times (2006 & 2010) he had to run for office and the citizen support was overwhelming. He thanked all for allowing him to reenter the Council for a third time. He appreciated what Council had done and believed it to be a noble gesture not to cost taxpayers money to fill the void.

Additionally, he thanked his wife Sally, his daughter, grandchildren, Mr. Michael Blake, Ms. Bernice Cox, and Mr. Larry Gilmore all for being in attendance.

Mayor Parrish believed that you could not beat experience and he could not be any happier with this decision.

IX. INFORMATIONAL AGENDA:

1. Cumulative Purchase approvals over $35,000 and under $50,000 for period 10/01/2016 to 10/31/2016. (16-510). (Finance Director)

2. FY2017 Budget Adjustment Report. (16-511). (Finance Director)

3. Approved change orders to construction contracts that the City Council has authorized the City Manager, by resolution, to approve in excess of the City Manager's spending authority. (16-512). (Finance Director)

4. Relation between the estimated and actual income and expenses to date. (16-513). (Finance Director)

5. Review of the Employee Health Center utilization report provided by CareATC for October 2016. (16-521). (Administrative Services Director)

6. Cocoa Police Department District Event Statistics for September, 2016. (16-542). (Chief of Police)

X. REPORTS:

Mayor Parrish asked if there had been any updates from Cocoa High regarding the recognition of the football team. In response, City Manager Titkanich noted that Ms. Senger was in conversations with the principal and something was being planned. He wanted to make sure efforts were not duplicated.

Chief Cantaloupe advised that this past weekend the toy train came through Cocoa. It was the biggest year, located in Byrd Plaza, and it all worked out well. They were talking about expanding the event next year. He further thanked everyone for their generous toy donations for the City of Cocoa Toy Drive.

Chief Prince mentioned that from 11-5 pm tomorrow, the antique fire truck would be parked at the Cocoa Walmart collecting food for people in need. He invited all to come out to help fill the truck.

He further invited all to the groundbreaking ceremony for Fire Station #1 on Friday, December 16, 2016 at 10 am, on Clearlake and Dixon behind the ABC store.

Ms. Gemmati advised that the blood mobile would be at City Hall tomorrow, December 14th, all day. She received word that there were 159 blood donations from the City for calendar year 2016.

Attorney Garganese congratulated Councilman Whipple and noted that with the two new members on Council, he was providing his opinion to all of them again tonight. He was aware of how much time and effort that the City Manager and Chief take in providing the best services to the citizens. He provided information on the email that was given to the individual who spoke earlier in the evening. There were some implications provided and he wanted the record to reflect that they were farthest from the truth.

Attorney Garganese advised that he had worked hard with the Chief of Police to implement a policy on body cameras and is very well versed on the issue. He would help the City in any way he can in respect to surveillance cameras and policies.

In closing, he wished all a happy holiday and noted that in 2017 he would be entering his 24th year with the City. He thanked Council for letting him expound on the camera issue.

Assistant City Manager Fuhrer noted that the City Attorney did a great job on expounding on the issue brought forth earlier in the meeting. He pointed out that on April 15, 2016 at 4:07 p.m., an email was sent to the person and their statements were unfair.

Assistant City Manager Fuhrer was aware of how hard city staff worked to address those issues, and that recent events have bothered the person. He assured him

that staff was committed to working on that. He wished all a Merry Christmas and a Happy New Year.

City Manager Titkanich noted that both the City Attorney and Assistant City Manager have discussed this opinion in regards to cameras and there is not anyone that is not troubled by public safety. There has certainly been more this year than anyone cares for but he knows that the police and fire work hard to protect and serve the men, women, and children of the community. The Cocoa Police Department is doing things much larger than most departments do, and they do this so that they can make a connection to the community.

Police officers are building relationships with the community and he commended them and mentioned that he was aware that things could be done differently; however, they were committed to offer solutions and better policing to those who were not doing the right thing. He reminded all of Hurricane Matthew and how neighbors came together and cared for each other.

He advised that he would be happy to meet with individuals himself in order to discuss this.

City Manager Titkanich noted that this Friday, December 16, 2016, he would be meeting with the Brevard County Delegation at 1 p.m. He would be presenting issues that would strengthen and improve the City.

He advised of his attendance at a bond meeting on December 7, 2016 and was excited to announce that the true interest rate came in at 4.04% which was better than expected. The pre-closing would be held on Monday, December 19, 2016 and the final would be on Tuesday, December 20, 2016.

Lastly, City Manager Titkanich congratulated Councilman Whipple and noted it was a pleasure working with him in the past and on behalf of staff, they looked forward to working with him again.

He wished all a Merry Christmas and Happy New Year and to take time and reach out to a neighbor.

Councilman Whipple asked the City Manager what the alphabetical rating was in regards to the bonds. In response, City Manager Titkanich advised that it was an A+ and that it was a first time buyer assessment revenue bond and it was a very stable outlook among rating agencies.

Councilman Whipple believed that it should be publicized and as to what they qualified for and what they received. He felt it was important that citizens see that the money the City was bringing in was being handled correctly.

Additionally, he mentioned that sitting at home and watching what was happening, the City was moving in the right direction. There were many new businesses and things were very positive. He was looking forward to working with Council and not being abrasive. Furthermore, he had no doubts in City Attorney Garganese's opinions to the cameras and that it was in the best interest to the City.

He thanked City Attorney Garganese for looking out for them.

Councilwoman Blanco thought that the Holiday parade was a big success and she enjoyed being in the antique fire truck. She was shocked at the turnout and was amazed at how many were out for the parade.

She thanked Councilman Whipple for applying for the District 1 seat and welcomed him back. She looked forward to running again in 2018 and thanked all for their support and help.

Mayor Parrish announced that Councilwoman Warner had car trouble and was stuck in Orlando.

Deputy Mayor Boisvert was irritated and tired of citizens making accusations, specifically to an attorney who knows the law.

He spoke of his attendance at the Toy Train event and thought it was a great turn out. He wished everyone a Merry Christmas and a Happy New Year. In closing he thanked all for their help and support and knows that 2017 would be great.

Deputy Mayor Boisvert congratulated Councilman Whipple.

Mayor Parrish announced that he would be attending the PAL Christmas Party and welcomed Councilman Whipple back.

He officially congratulated Cocoa High School on their football championship. It was a great win.

Mayor Parrish mentioned that the holiday parade was awesome but did not feel there were as many spectators as last year.

In closing, he spoke about the Space Coast League of Cities Dinner that was held on Monday, December 12, 2016. Bob Cabana, Director of KSC was the guest speaker. He thought the dinner was great and Mr. Cabana enlightened all of the public officials there. Cabana also pointed out that Cocoa was the best city.

City Manager Titkanich further thanked the City Clerk and her staff for all of the work that was put into the dinner. It was very nice event.

Mayor Parrish wished all a Merry Christmas and a Happy New Year.

IX. ADJOURNMENT.

* **MOTION by Deputy Mayor Boisvert; Seconded by Councilwoman Blanco, to adjourn the Regular meeting of December 19, 2016.**

AYES: Parrish, Boisvert, Blanco, Whipple

THE MOTION CARRIED UNANIMOUSLY (4-0)

The meeting adjourned at 8:12 p.m.

Henry U. Parrish III, Mayor

ATTEST:

FLORIDA SEAL

Carie Shealy, City Clerk


Sister City Program
COCOA, FLORIDA
BEIT SHEMESH, ISRAEL

Sister City International

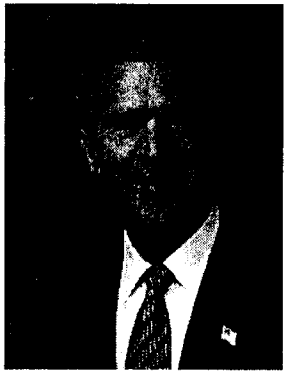
Sister Cities International was created by President Dwight Eisenhower in 1956 to promote peace and prosperity by creating bonds between people from different cities around the world.

Sister Cities International creates relationships based on cultural, educational, information and trade exchanges, creating lifelong friendships that provide prosperity and peace through person-to-person "citizen diplomacy."

Since then, Presidents Kennedy, Johnson, Nixon, Ford, Carter, Reagan, Bush, Clinton, Bush, and now President Barack Obama have served as the Honorary Chairman of *Sister Cities International*.

Cocoa's Sister City Program was created in 2007. Our sister city is Beit Shemesh, Israel.






Israel Peace Ambassador Tour 2016

December 14th - December 25th, 2016

Sister City will be sending a delegation from Brevard County, Florida to our Sister City of Beit Shemesh, Israel.



SISTER CITY PROGRAM
SHALOM DANCERS
PEACE LOVE DANCE









L'CHAIM

AMERICA'S JEWISH LEGACY



A multi-media interactive theatre experience!

Discover the inspiration behind the "American Story"

Exclusive Performance:

Sunday November 6 @ 3:00 PM

Faith Fellowship Church

2820 Business Center Blvd.-Melbourne

Tickets: $10.00 (Suggested Donation)

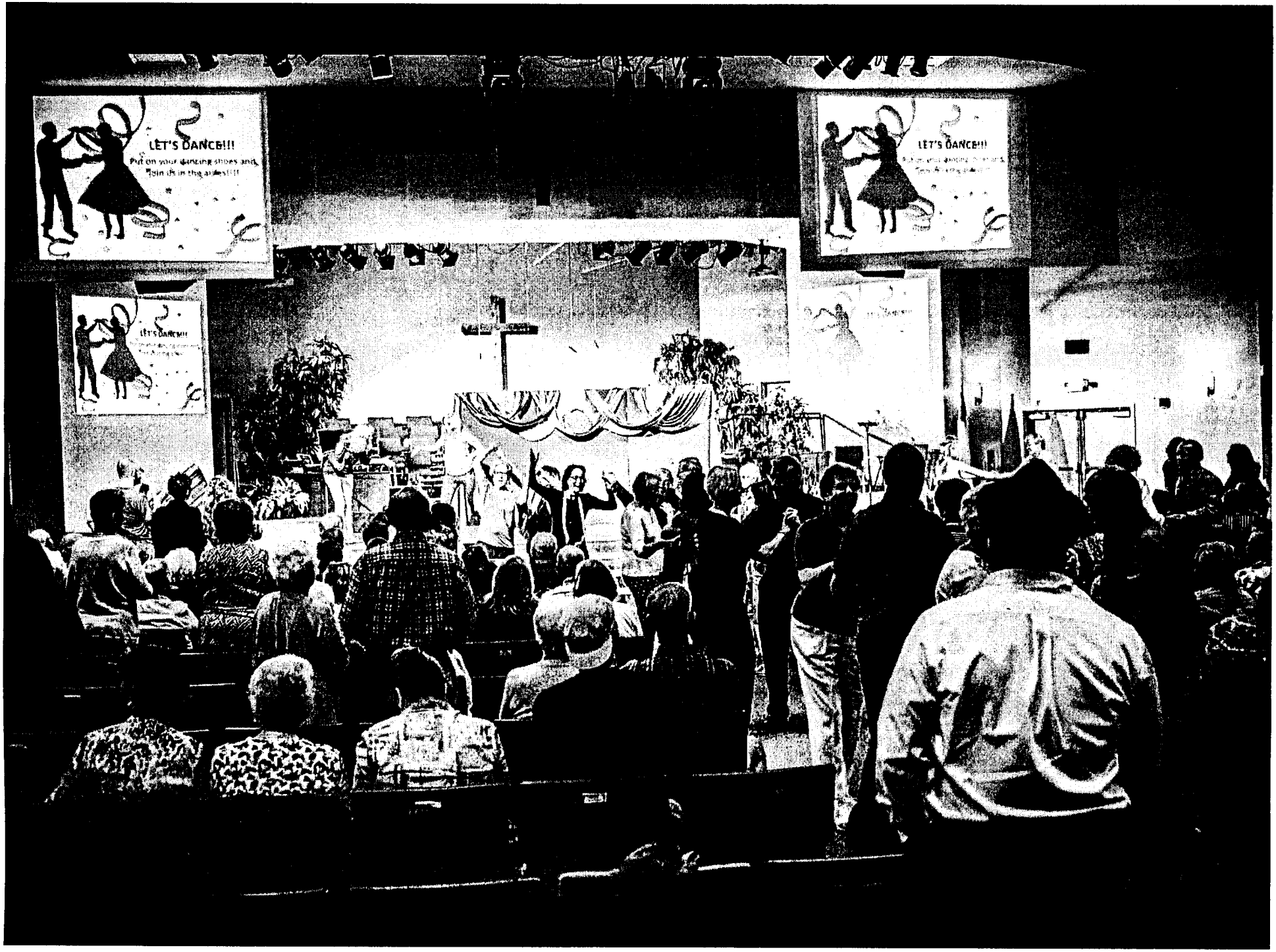
Fundraiser for The Shalom Dancers' 2016 Israel Ambassador Tour

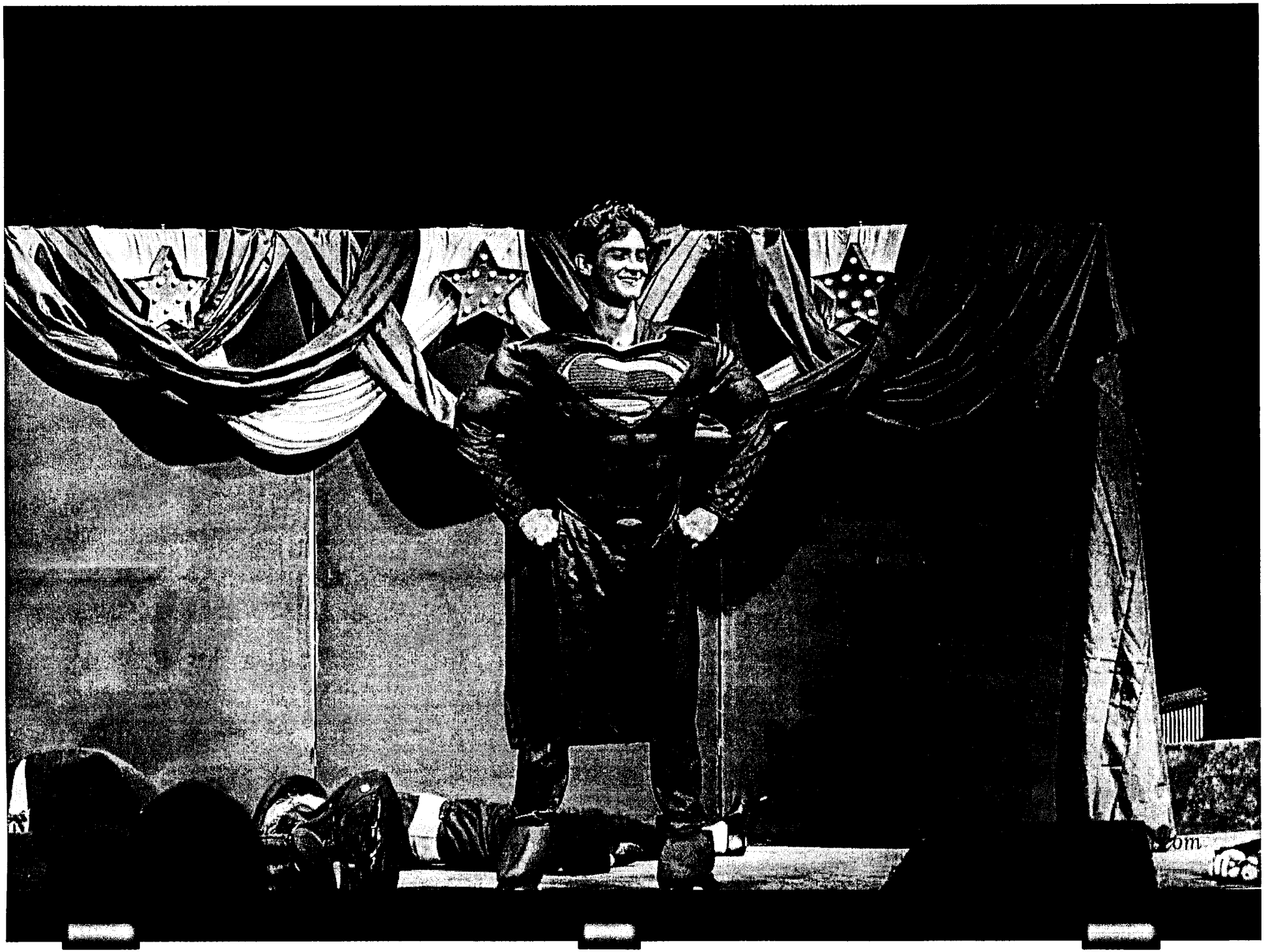
Sponsored by The Sister City Program of Cocoa Florida and Beit Shemesh Israel

www.SisterCityProgram.org




ChrisMinerva@gmail.com

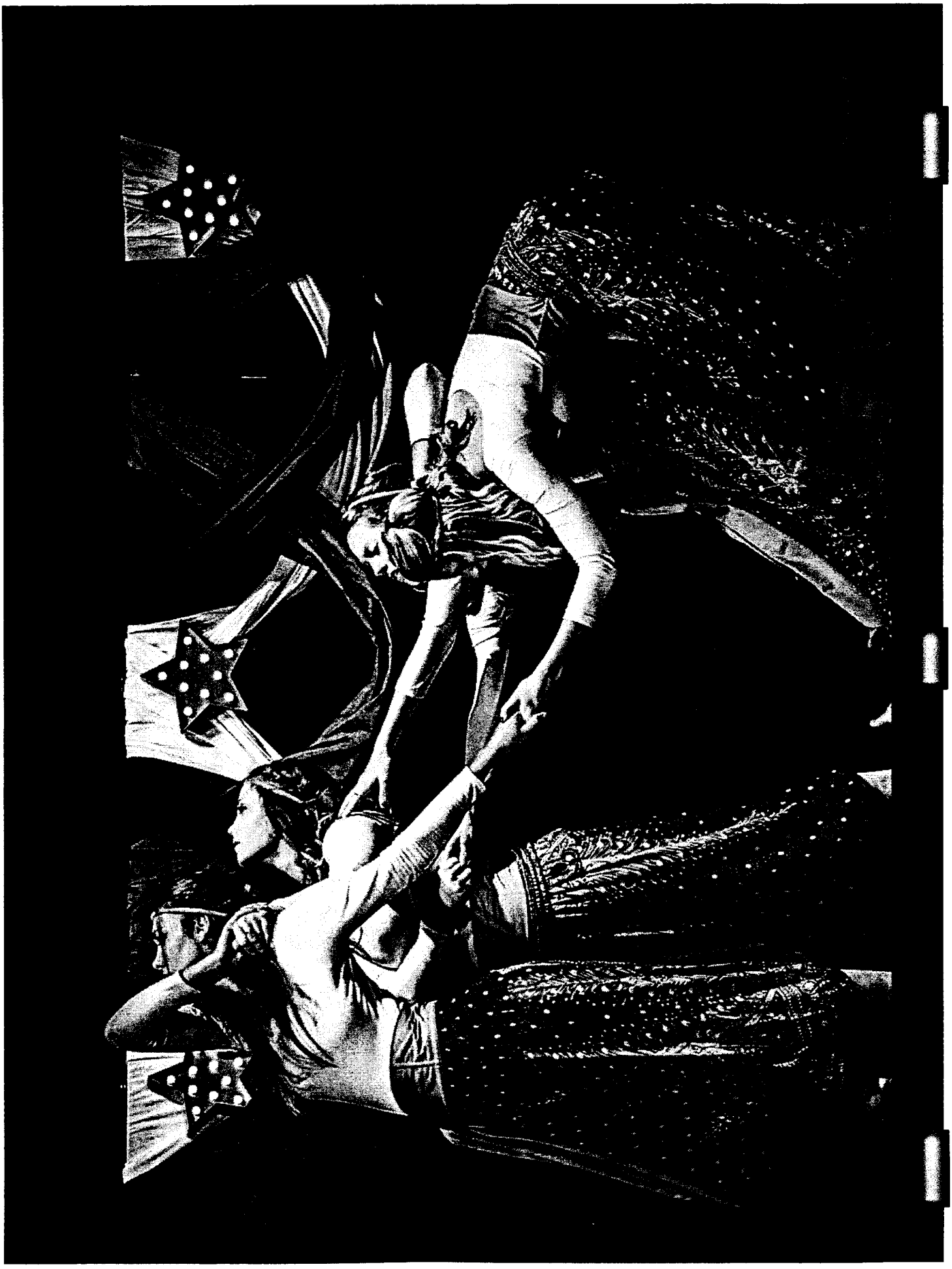

LET'S DANCE!!!
LET'S DANCE!!!




There is no ignorance;
There is no passion;
There is no chaos; there
There is no death; there

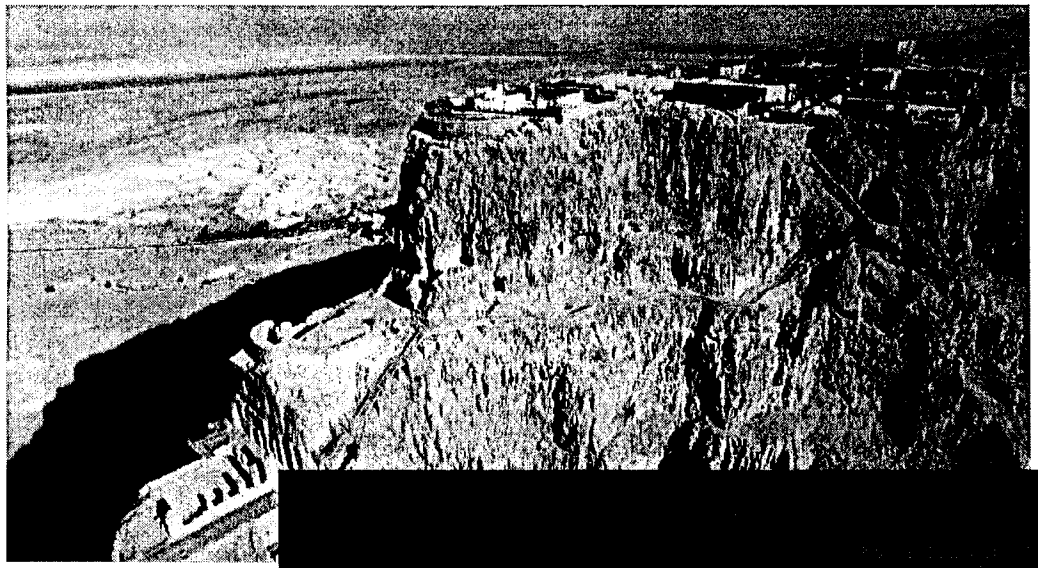


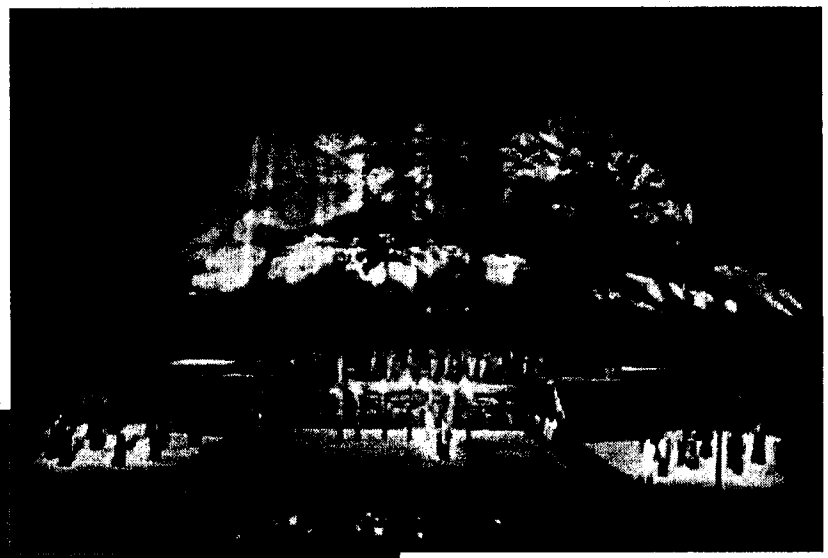


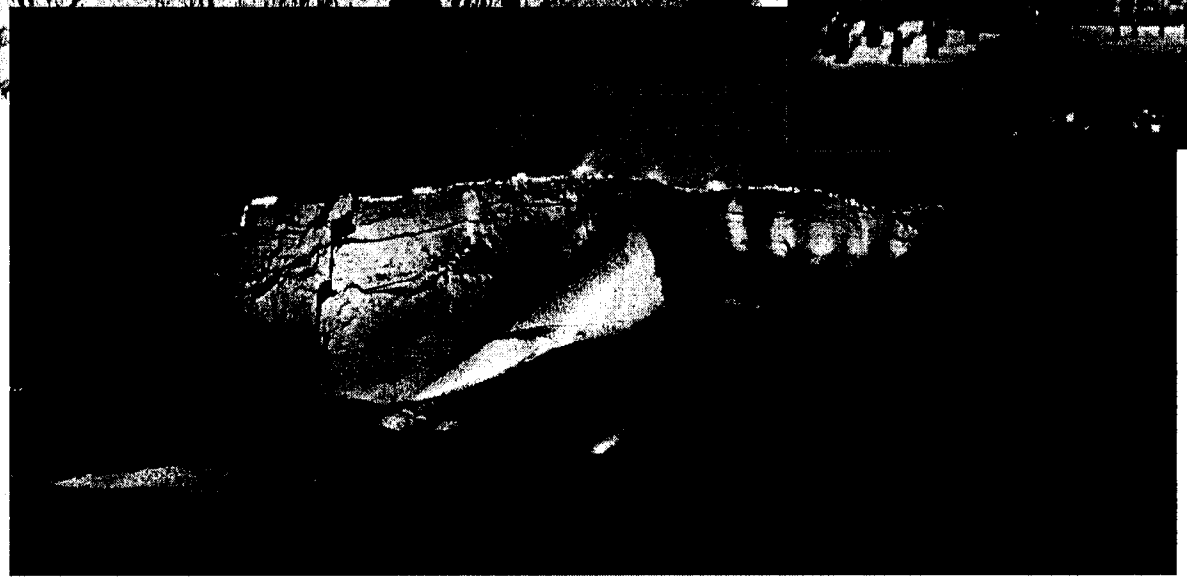


SISTER CITY PROGRAM
SHALOM DANCERS
PEACE FOLK DANCE

Masada









BREVARD COUNTY

SHERIFF'S OFFICE

SHERIFF WAYNE IVEY

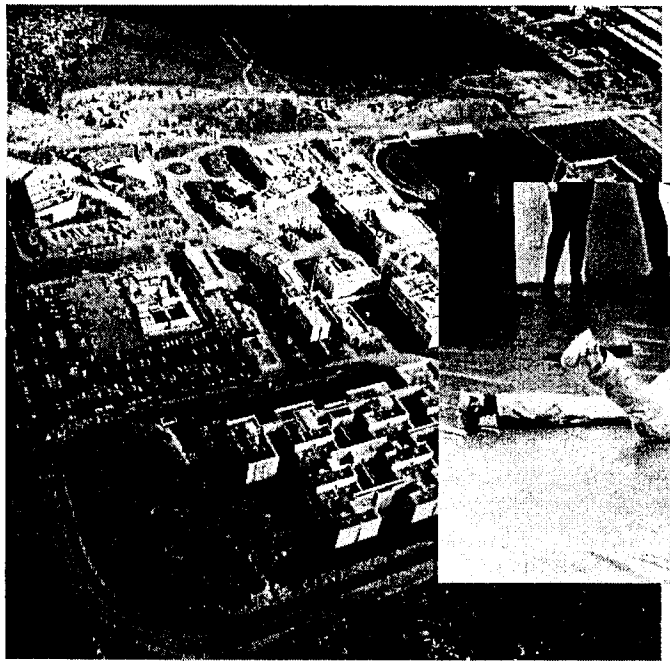


Israel' s National Police Academy

The 64,000-square-meter facility sprawls over 57 acres outside Beit Shemesh.

The facility includes mockups of a nightclub, a courthouse, and a mall, for anti-terrorism units and regular patrol units, as well as a mock traffic circle to train in directing traffic.

It also has training grounds for canine units, bomb disposal police, and crime scene units, as well as nine shooting ranges.



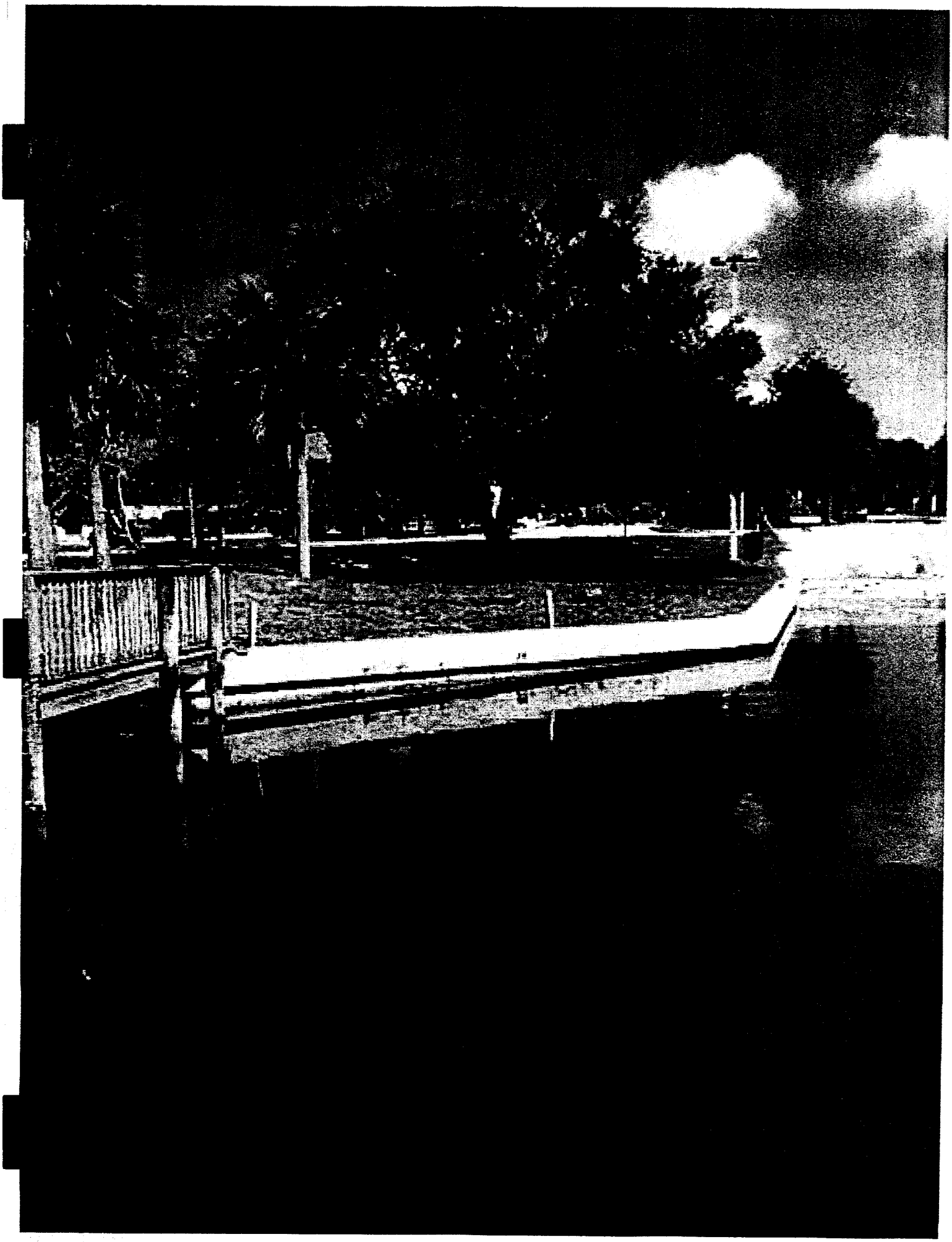


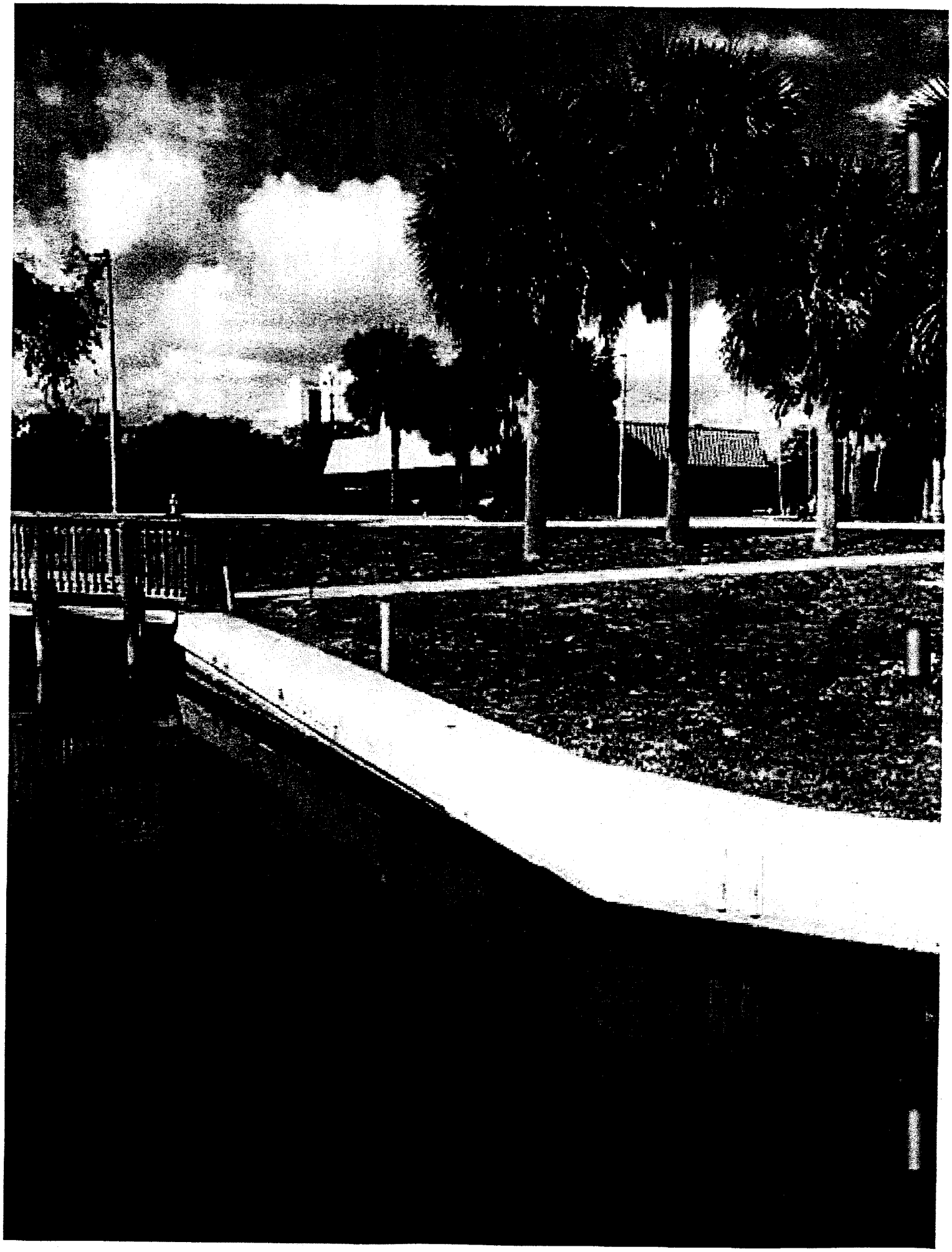


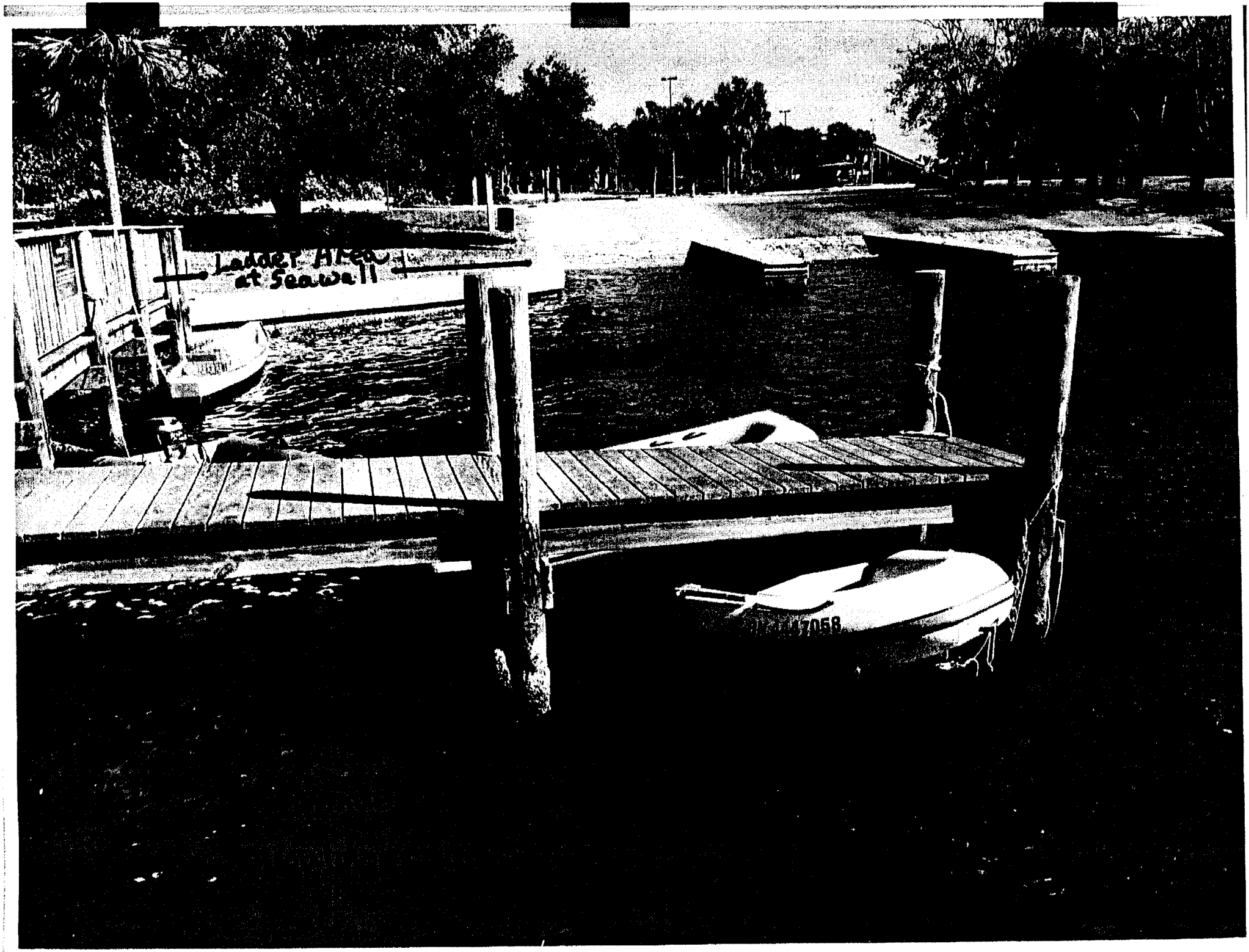
Israel Peace Ambassador Tour 2016

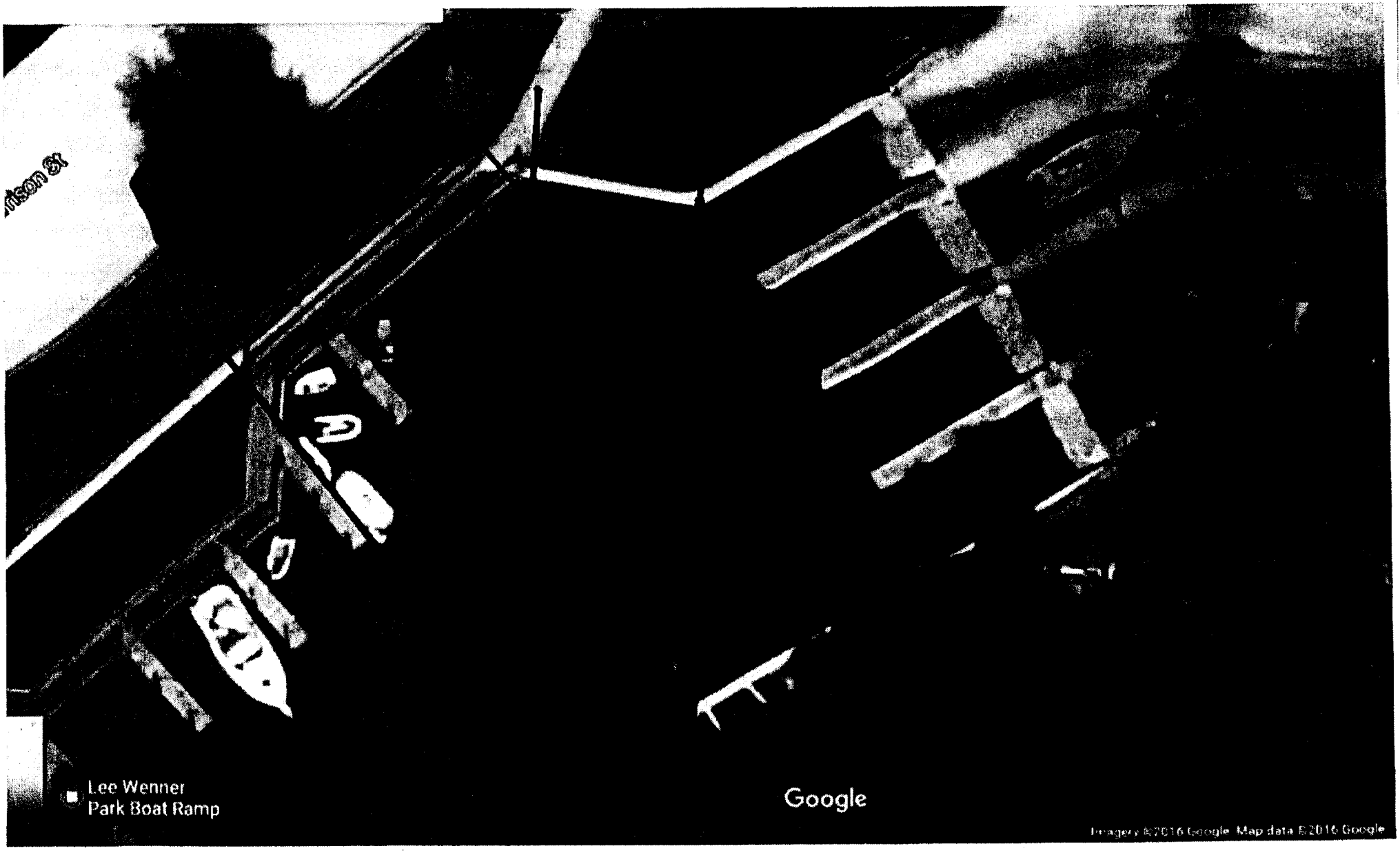
Promoting peace and understanding through citizen diplomacy

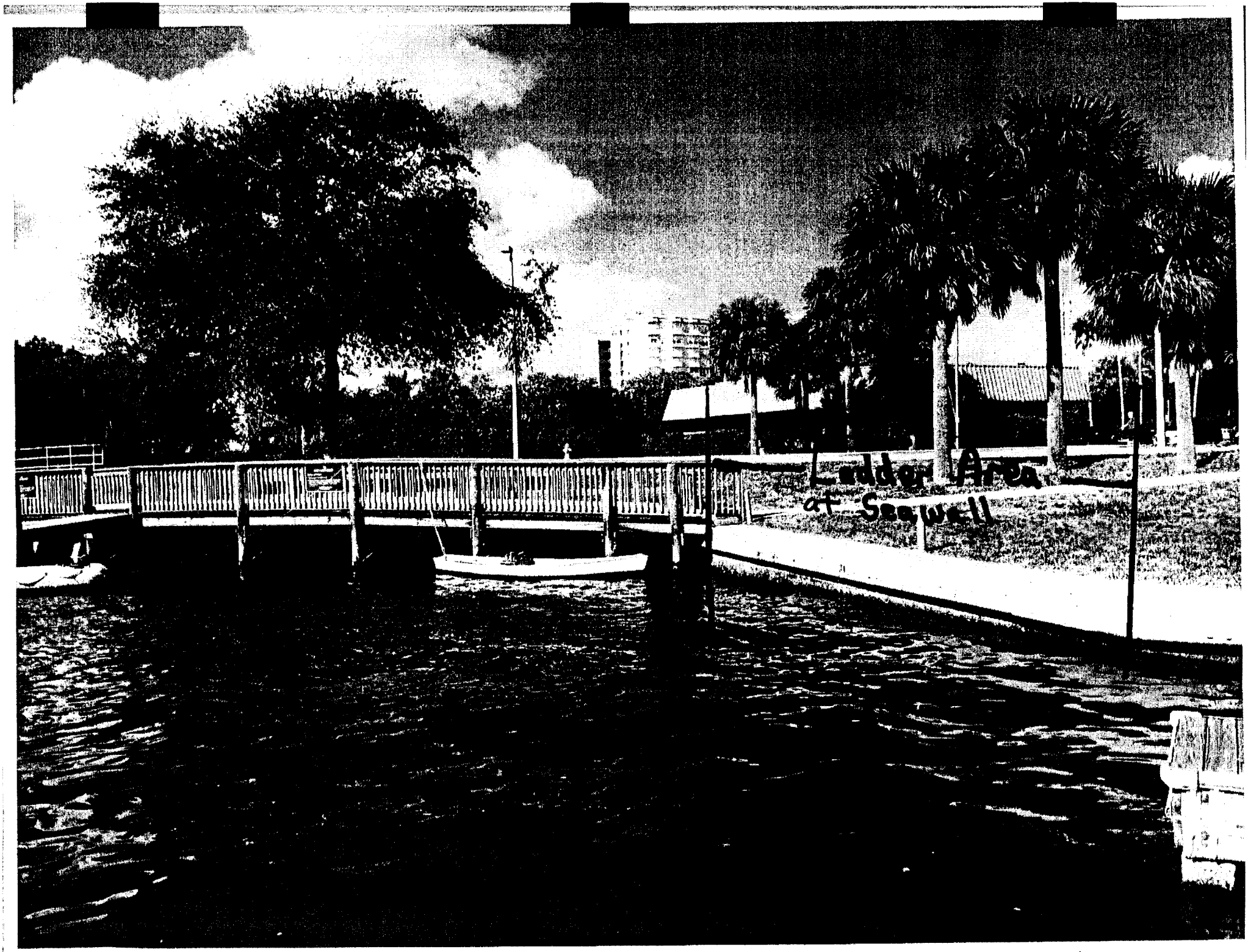


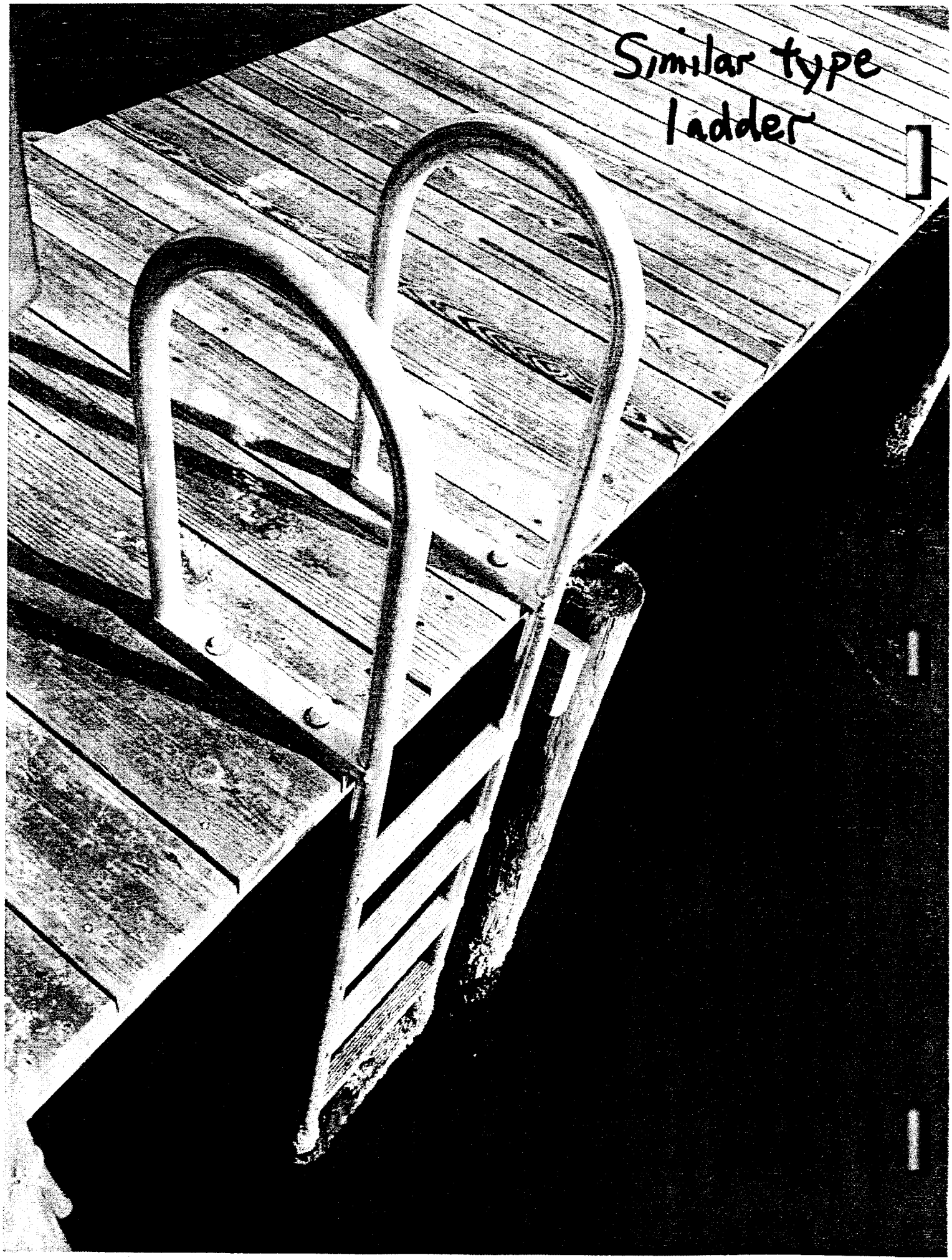





Ladder Area
at Seawall


Lee Wenner
Park Boat Ramp
Google
Imagery ©2016 Google, Map data ©2016 Google


Ladder Area
at Seawall


Similar type
ladder

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BOAT PARTS WORLDWIDE

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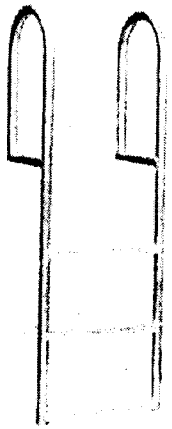
Home / Deck, Cockpit & Hull / Ladders / Dock Ladders

An example... (not an endorsement)

Recently Viewed Products

Aluminum Marine Straight Ladders

Mfr. A1A Dock Products



ENLARGE IMAGE

MORE IMAGES / DIAGRAMS

A Straight Dock Ladder is perfect for seawalls & stationary docks where fluctuating water lines are encountered. These straight ladders makes climbing in and out of the water a breeze & the variety of lengths will accommodate most installations.

- Available in standard (2") and wide (3.5") step versions
- 14 inch radius on curved top handrail
- Available in 3, 4, 5, 6, or 7 step models
- 500 lb capacity
- Click "More Images / Diagrams" for dimensions.

3 Step Model Shown in Photo

The sturdy, space-saving design of our aluminum ladders make them a perfect choice for getting in and out of the water.

Constructed from 6063 T5 Marine Grade Aluminum, 1 1/4 inch and 1 1/2 inch pipe are tig welded for maximum strength. The ladder rungs are extruded with grooves to provide sure footing and reduce slippage. The ladders are ideal for fresh and salt water applications and can be used on swim floats, docks, and seawalls.

Similar Products

$122.86 - $202.86

Number of Steps: 4

Approx. Length: 71-1/4"

Material: Aluminum

Tread Depth: 3.5"

Dock Ladder, Straight Ladder - 4 Step, 3.5" Wide Step

Part No.:199579

Mfr No.:4 Wide Step Straight Ladder

Unit: Each

Leaves Warehouse*:

3 Days

List Price :~~$168.63~~

Price: $155.71

Shipping Info

TOURISM MARKETING CO-OP

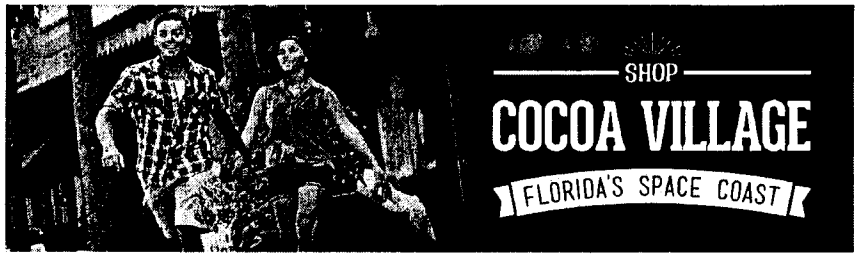
BILLBOARDS and DIGITAL MARKETING

COCOA FLORIDA

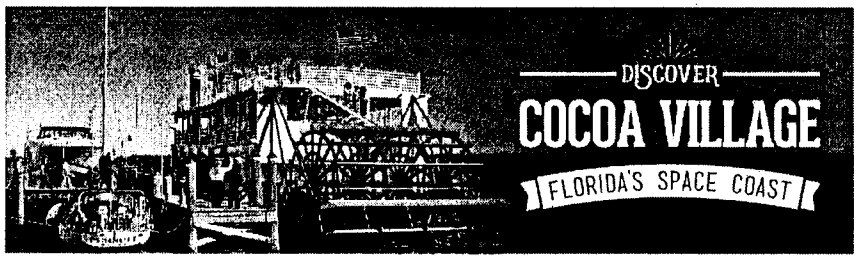
Billboards

2015 Co-op Program











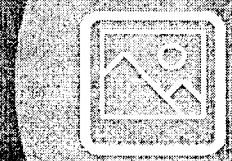
COCOA
FLORIDA

2017 Campaign

Billboards and Digital Marketing

We have two options available this year for the TDO Marketing Co-op.
The traditional billboard co-op or the billboard and digital marketing hybrid co-op.

The first option is to strictly invest the $25,000 into the Billboard Co-op program which will net us 4-8 billboards depending on location. This will be a 12 month contract with permanent billboard locations of our choosing. These boards would not be moved and would allow extensions.



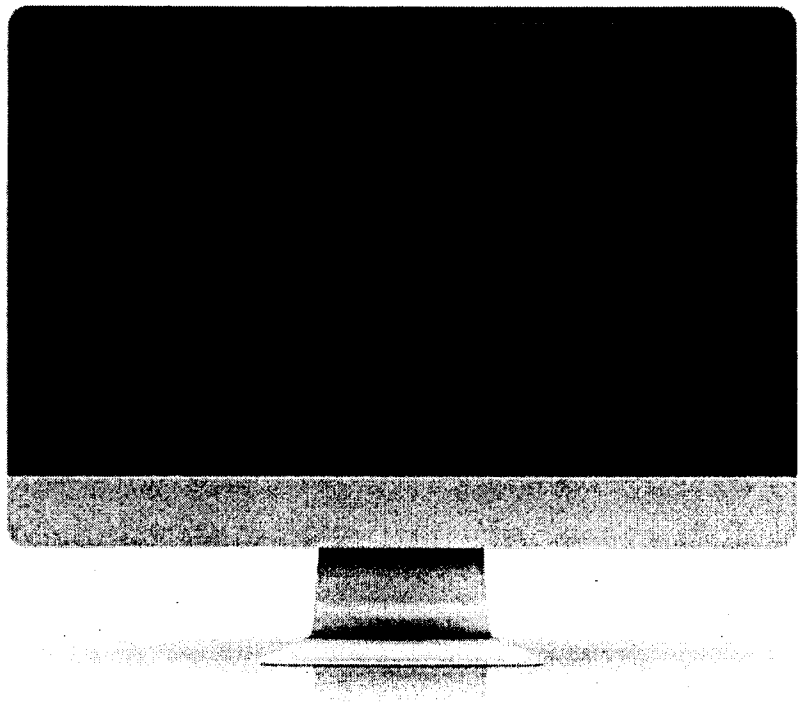


The second option is to do a hybrid co-op program which would give us the opportunity to participate in the billboard program with 1-2 boards in the location of our choosing and digital marketing through the TDO's social media platforms. The TDO would produce 1-2 short videos that would be promoted on Facebook. This would give us the opportunity to recieve demographic information and analytics on these marketing efforts that we cannot get from the billboards.

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Video Example

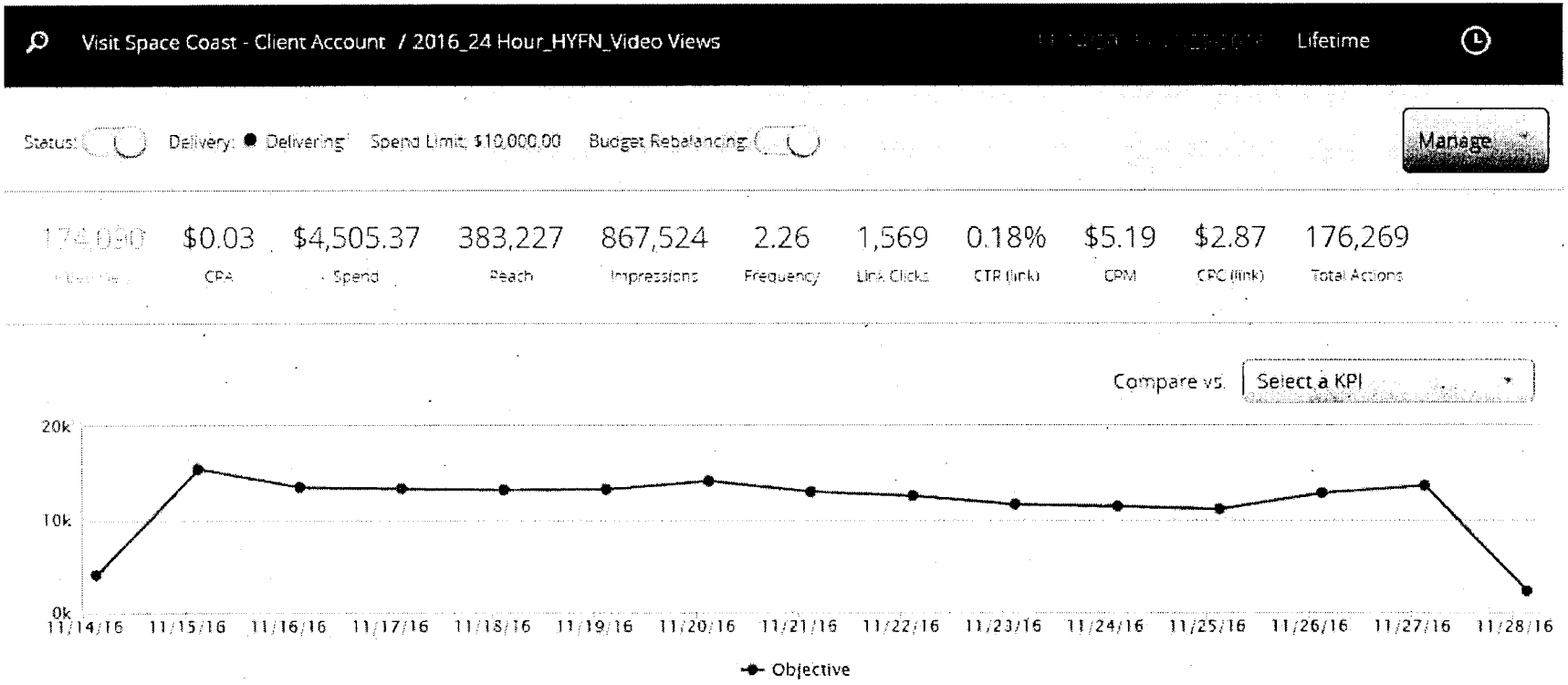
24 Hours in Cocoa Beach



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Analytics

Impressions, Cost per Click and Demogrpahics



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